



## Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



**American  
Red Cross**



American Red Cross  
Crossroads Division

# Your American Red Cross

- Spectrum of services
- How we're organized in Ohio
- 2017-18 in review
- Steady State Programs



American Red Cross  
Crossroads Division

# Our Services

Down the Street. Across the Country. Around the World.®



**Disaster  
Services**



**Blood  
Services**



**Preparedness,  
Health and  
Safety Services**



**International  
Services**



**Service to  
the Armed  
Forces**



# Everyday Impact

Every 60 seconds

**23**

people are assisted  
by the American  
Red Cross.



**180**

times a day, Red Cross  
workers help a family  
affected by a home fire  
or other disaster.



**1000**

times a day, we  
provide services to  
military members,  
veterans and their  
families.



**14,000**

times a day, the Red  
Cross needs blood  
donations.



**16,000**

times a day, a person  
receives lifesaving  
Red Cross health and  
safety training.



**443,000**

times a day, a child  
receives a measles or  
rubella vaccination  
from the Red Cross  
and our partners.





# American Red Cross regions in Ohio

## Ohio Buckeye Region

- RDO Ken Robinson



## Northeast Ohio Region

- RDO Tim O'Toole

## State-wide support

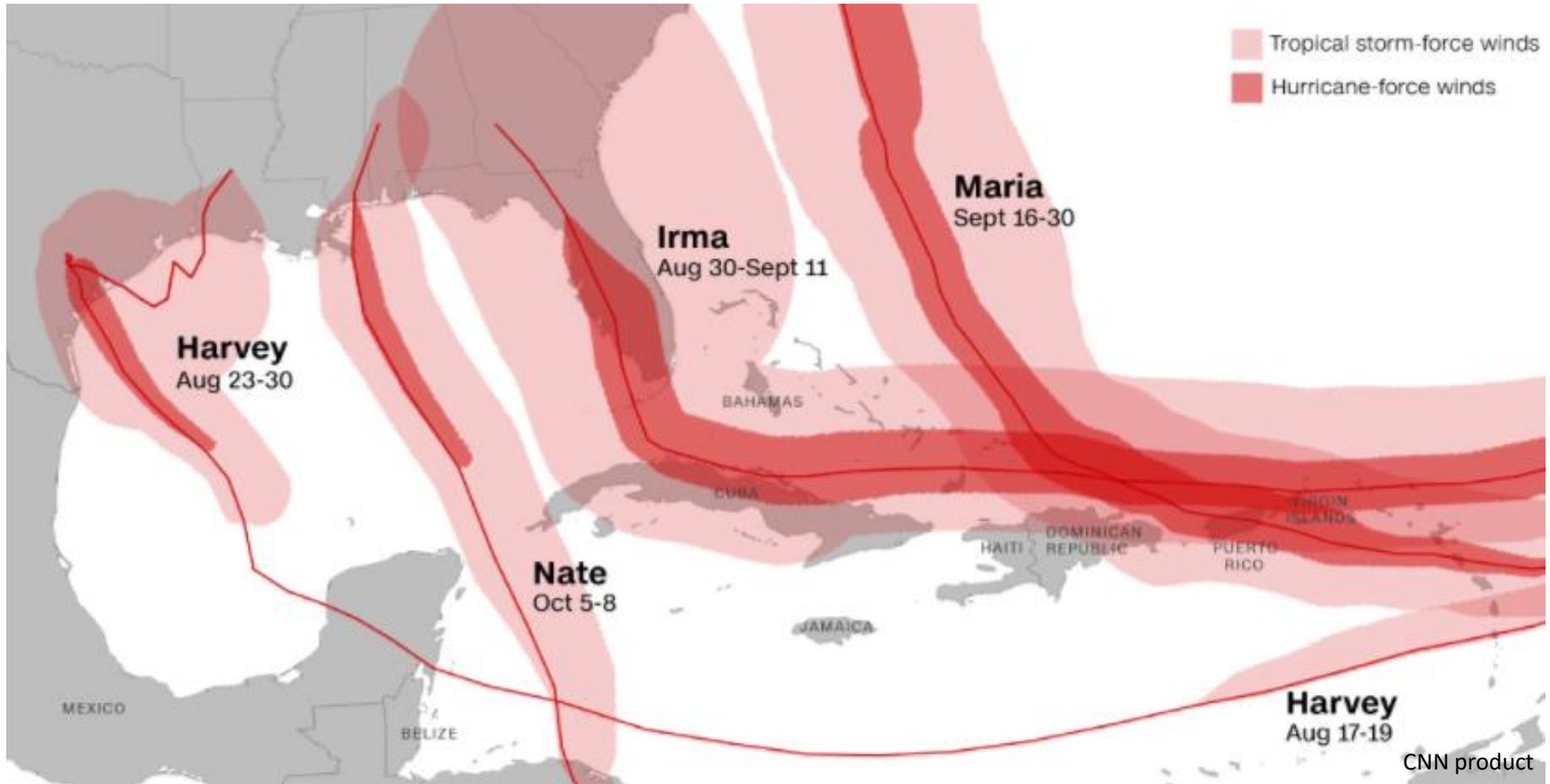
- Vol Dennis Morgan
- DDSRD John Bernard
- DDD Loren Schanding

## Greater Cincinnati-Dayton Region

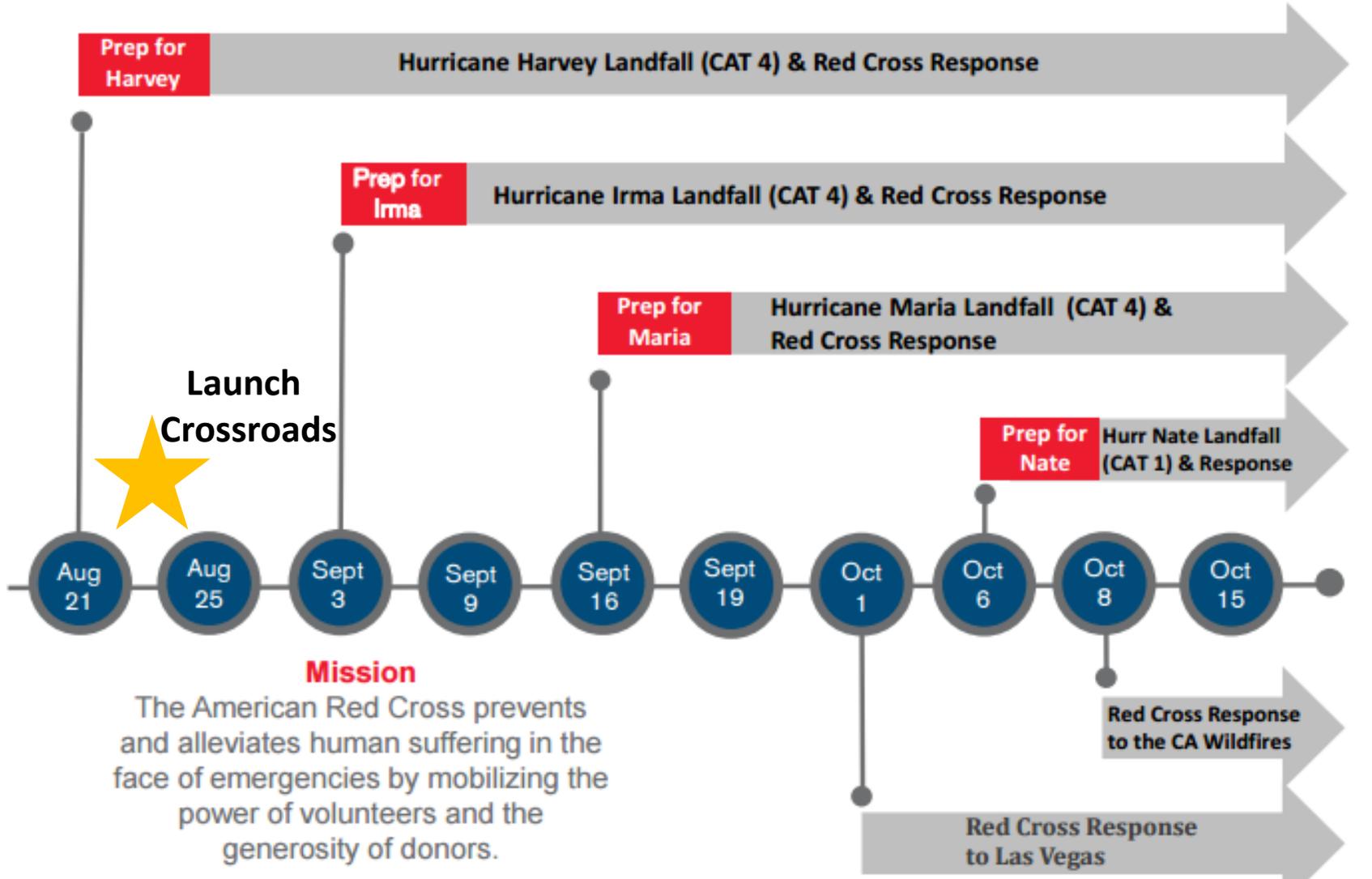
- RDO Erin Stephens
- Includes Ohio and Dearborn counties in IN and Boone, Kenton, Campbell and Grant counties in KY.



# 2017 Hurricanes



# Delivering Red Cross Services





# 2017: national review

- Aug. 23 + 45 days, ARC responded to six of the year's largest and most complex disasters;
  - Harvey, Irma, Maria and Nate
  - Deadliest week of wildfires in California history
  - Worst mass shooting in U.S. history in Las Vegas.
  - More service delivery in those 45 days than last four years combined
- Additionally, responded to 242 significant disasters in 45 states and three territories.
  - Opening 1,100 emergency shelters to provide 658,000 overnight stays
  - Serving 13.6 million meals and snacks
  - Distributing 7 million relief items
  - Providing 267,000 health and mental health consultations
  - Supporting 624,000 households with recovery assistance



# Ohio 2017

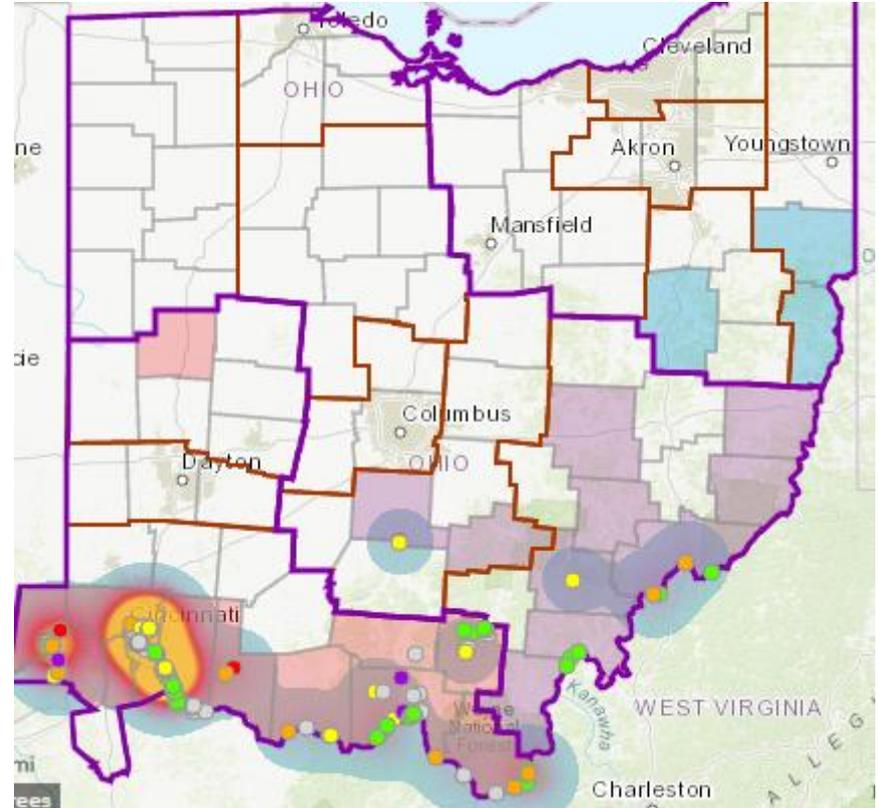
- 3,932 cases
  - SFF, MFF, Storms, Other
- 13,941 Homes made safer
  - 36,790 smoke alarms *installed*
  - Battery replacement
  - Escape plans
  - Seasonal threat
- 13,812 Youth prepared through Pillowcase Project
  - 3<sup>rd</sup>-5<sup>th</sup> graders
  - Classroom setting
  - Pillowcase used as kit container





# March Ohio Flooding

- Counties: 29
- EOCs staffed: 19
- Shelter stays: 124
- Meals: 2645
- Clean-up kits: 1310
- Bulk items: 4659
- DA: 384 homes
  - 11 Destroyed
  - 65 Major
  - 128 Minor
  - 180 Affected
- 116 Cases composed of 289 clients
- 243 staff





# Ohio Residential Fires vs Events

- Ohio had a total of **11,026 residential structure fires** resulting in over \$119 million dollars in property loss in 2017.
- **11,000 R-fires to 3,000 events = 27%**

**CLOSE THE GAP**



# Home Fire Campaign

- Partner with our Preparedness teams to make homes safer.
  - Making homes safer by installing free alarms and educating residents
  - Pillowcase Project, educating 3<sup>rd</sup>-5<sup>th</sup> graders in basic disaster preparedness



Thank you for your time and service to the  
People of Ohio.

Please visit our table our front and talk to our Disaster  
Program Managers if you have questions.