## MISSION AREA

**All**

## FUNCTIONAL AREAS

- Alerts and warnings
- Culturally and linguistically appropriate messaging
- Delivering actionable guidance
- Developing standard operating procedures for public information
- Inclusiveness of the entire public
- New communications tools and technologies
- Protecting sensitive information
- Public awareness campaigns
- Traditional communications mechanisms

## EXAMPLE WORDING

The Buckeye County Joint Information Center (JIC) will coordinate with the State’s Joint Information Center, the Conglomerate County PIOs, FEMA, military public affairs and others, such as dignitaries and public figures, as required to ensure the release of timely and accurate information.

As part of the annual EOP review, Buckeye County evaluates all aspects of the County Warning Systems, including tornado sirens, emergency messaging systems, and procedures required to ensure warning messages are inclusive of the entire community (e.g. non-English speaking population, community members without access to social media or traditional communications).

**MAY BE FOUND IN:**
- Basic Plan
- Public Information, Alerts and Warning Coordination
- Communications
- Intelligence and Information Sharing

## BUILDING CAPABILITY

**AWR-209:** Dealing with the Media: A Short Course for Rural First Responders  
**E0388:** Advanced Public Information Officer  
**E0952:** NIMS ICS All-Hazards Public Information Officer Course  
**G0272:** Warning Coordination  
**G0291:** Joint Information System/Center Planning for Tribal, State, and Local Public Information Officers

Ohio EMA Training Courses: [https://trainingcampus.dps.ohio.gov/CourseMill/pstc/pstc.html](https://trainingcampus.dps.ohio.gov/CourseMill/pstc/pstc.html)  
Additional Training Courses: [https://www.firstrespondertraining.gov/frt/npccatalog](https://www.firstrespondertraining.gov/frt/npccatalog)

Examples demonstrate options to consider and are provided for training purposes only. The examples are intended to demonstrate how planning teams may incorporate the key tasks found on FEMA’s Core Capability Development Sheets into planning documents (e.g. the Emergency Operations Plan, Mitigation Plan, Debris Management Plan, HazMat Plan, and so forth). The items in the Functional Areas section are FEMA-identified areas where gaps could exist for the associated core capability.

Counties should not re-design their Emergency Operations Plans around the Core Capabilities; stakeholders should integrate the capabilities within the EOP and in a format that is effective for the jurisdiction.